



Ann-Marie Archer, Executive Coach

Break through to a bigger you.



There's more to business than the bottom line. And there's more to work than the pay and benefits package.

Your professional life can feed your larger purpose. Enliven your soul. Spark a sense of excitement—and even danger—that signals you've ventured beyond business as usual.

But, sometimes, your fire burns so low that you wonder if it's gone out.

Maybe you're stuck. Overwhelmed. At a crossroads and wondering which path to take.

I can help.

Together, we can clarify your goals, reignite your passion, and set you on the road to bold new adventures.

You may want to buckle your seatbelt because I do things a little differently than other executive coaches.

I've been gifted with a rare capacity to see past the person you are today, to a bigger, more daring version of yourself.

Working one on one, I can help you to:

- ◉ Navigate the gap between where you are and where you want to be
- ◉ Channel your drive and determination to fulfill your greater purpose
- ◉ Lead a new endeavor or team
- ◉ Realign your work with your heart
- ◉ Uncover your true calling—apart from your job title

Ann-Marie is a brilliant and insightful coach who helped me reach my goals in record time. Our time together had me uncovering possibility in the workplace and transforming my environment to further organizational purpose. In three months, I saw meaningful and measurable change in how I interacted with people and how they received and perceive me. She allowed for self-awareness and reflection in a compassionate and direct way, while encouraging me to make commitments to ensure sustainable change.

— Jennifer Turner, Global Sales, Google

Are you overdue for a breakthrough?

Let me help you get on course for your next professional venture! Call or email me to get started...

About Ann-Marie Archer

With 30 years of business leadership expertise, Ann-Marie knows her way around the C-suite. She's consulted with big players like Google and Microsoft and scrappy startups like SweetLabs. She's logged hundreds of hours coaching the bright lights in technology, retail, and global health for almost a decade.

Her customized coaching playbook combines business savvy, careful listening, targeted questioning—and a dash of practical magic.

Archer & Associates is a Certified Woman Business Enterprise (WBE) through the Washington State Office of Minority and Women's Business Enterprises (OMWBE). Ann-Marie serves on the Board of Directors for Progressive Animal Welfare Society (PAWS); is on the Executive Leadership Team for IgniteWA, a digital equity and readiness initiative for small businesses; is the co-chair of Executive Women in Technology (EWIT) of the Washington Technology Industry Association (WTIA); and teaches Performance Management at Bellevue College. She is active in Washington State government, coaching the CIO and other leaders.

Quality coaching establishes a viable and lasting framework for improvement. Even months after my sessions ended, I have continued to leverage the tools, routines, and habits Ann-Marie introduced to me. If you are serious about your career and transforming your capabilities, then I highly suggest you meet with Ann-Marie, see if there is a fit, then get to work. There is never going to be a better time than now.

— Rob Cassidy, CEO of eBags.com



For more information, go to <http://archer-associates.com/coaching-faq>.