



## Ann-Marie Archer, PCC, Founder & CEO

Ann-Marie Archer, PCC is the founder and CEO of **Archer & Associates**, an Executive Search, Leadership Development, and Coaching Services firm that delivers best-in-class, talented candidates for its clients, and helps individuals and organizations achieve their potential. After 20 years in corporate America observing and experiencing the tedious and unpredictable hiring process, as well as gaps in effective leadership, Ann-Marie chose to launch a firm dedicated to leadership development and an authentic and holistic “right fit” philosophy.

Ann-Marie developed a proven methodology to recruit, hire and coach that discovers clients’ needs and delivers results that make a difference. She understands the dynamics of growth and success and how to set and achieve goals in a way that is measurable and effective. Since its founding in 2000, **Archer & Associates** has weathered the ups and downs of the business cycle. Ann-Marie knows how to navigate challenges and hone strategies to keep moving forward. She is a connector, voice of clarity, and purpose-finder who inspires others to find their courage. She is dedicated to guiding people and companies to find their true purpose, forging connections, and elevating people so they find more meaning and success in their work.

After graduating from Western Washington University, Ann-Marie served as a business manager at BEST Consulting, where she oversaw the hiring and management of more than 400 individuals. She honed her capabilities and insights as Director and Branch Manager for Inteliant, where she led a \$75 million project consulting business unit. Before launching **Archer & Associates**, Ann-Marie served, through the Ascentium Corporation, as the on-site Director of Consulting Services at Microsoft.

Her years of experience at premier companies, advanced training in organizational dynamics and personal optimization, and use of intuition to make penetrating insights make Ann-Marie remarkably effective as a leader, recruiter, and coach. She shares with rare generosity, listens profoundly, and fosters conversations that leave people, teams, and companies energized, empowered, and inspired with a clear pathway to achieving the results that matter most.

Ann-Marie serves on the Board of Directors for Progressive Animal Welfare Society (PAWS); is on the Executive Advisory Team for IgniteWA, a digital equity and readiness initiative for small businesses; is the former co-chair of Executive Women in Technology (EWIT) of the Washington Technology Industry Association (WTIA); and teaches Performance Management at Bellevue College. She has had the honor of coaching the CIO of Washington State and other government leaders.



**Archer & Associates** is certified by the Washington State Office of Minority and Women’s Business Enterprises (OMWBE) as a Women’s Business Enterprise (WBE).



Ann-Marie Archer is a credentialed Professional Certified Coach (PCC) with the International Coach Federation (ICF).